

FOR IMMEDIATE RELEASE

Redline Championships Introduces the Junior Select and Senior Select Performance Divisions

Innovative New Competitive Divisions Celebrate Performance, Creativity, and Team Excellence

AMARILLO, Texas — August 28, 2026 — Redline Championships is proud to announce the introduction of two groundbreaking competitive divisions for the upcoming season: the **Junior Select Performance Division** and the **Senior Select Performance Division**. Designed to celebrate the artistry and entertainment value of all-star cheer, these new divisions provide teams with an exciting competitive pathway that prioritizes performance, execution, and creativity over prescribed skill requirements.

The Junior Select Performance Division and Senior Select Performance Division are based on the age guidelines for Junior (14 years and younger) and Senior (10-18 years old) athletes, while removing traditional level restrictions and mandatory skill requirements. This innovative format gives coaches and choreographers the freedom to design routines that best showcase their athletes' strengths, allowing teams to focus on delivering engaging, polished, and memorable performances.

Rather than rewarding routines based solely on difficulty, these divisions recognize excellence in overall performance, synchronization, choreography, execution, creativity, and audience engagement.

"All-Star cheer has evolved into one of the most dynamic performance sports in the world," said Kevin Jones, Production & Brand Strategy Director for Redline Championships. "We believe there should be opportunities for teams to be recognized not only for the skills they perform, but for how they perform. The Junior Select and Senior Select Performance Divisions celebrate the complete athlete and the complete performance, while giving coaches and choreographers greater creative freedom to design routines that fit their teams."

The introduction of these divisions reflects Redline Championships' continued commitment to innovation and providing meaningful competitive opportunities for athletes and programs of all sizes and experience levels.

Key features of the new divisions include:

- Junior (14 years and younger) and Senior (10-18 years old) athletes
- No required skill level classifications.
- No mandatory tumbling or stunt requirements.
- Flexible choreography that allows teams to highlight their strengths.
- Judging centered on execution, performance quality, creativity, synchronization, showmanship, and overall routine impact.

The Junior Select and Senior Select Performance Divisions are intended to complement existing all-star cheer divisions, offering an additional competitive option for programs seeking a performance-

first experience while maintaining the excitement and professionalism that define Redline Championships events.

“At Redline Championships, we’ve always believed that innovation drives the future of our sport,” Jones added. “These new divisions are about expanding opportunities, encouraging creativity, and celebrating the teams that leave a lasting impression every time they step onto the floor.”

The Junior Select and Senior Select Performance Divisions will debut and be offered at **The Prestigious Texas Grand Nationals, Sunday, March 7, 2027** at the Ford Center at The Star in Frisco, Texas for this upcoming Redline Championships season.

For more information about Redline Championships and the upcoming season, visit Redline Championships’ official website or follow Redline Championships on social media for the latest announcements.

About Redline Championships

Redline Championships is one of the nation’s premier producers of all-star cheer and dance events, dedicated to delivering innovative competitions, exceptional customer experiences, and unforgettable championship moments. Guided by the belief that “**We See You. We Hear You. We Are You.**”, Redline continues to lead the industry through creative programming, athlete-focused experiences, and meaningful partnerships that elevate the sport.