

FOR IMMEDIATE RELEASE

Redline Championships Announces Strategic Partnership with IncrediBows as Official Bow Partner

Dallas, Texas — Redline Championships is proud to announce a new strategic partnership with IncrediBows, naming them as the Official Bow Partner of Redline Championships for the upcoming competition season.

This exciting collaboration brings together two brands committed to celebrating athletes, elevating the competition experience, and delivering exceptional products to the Cheer and Dance community.

As the Official Bow Partner, IncrediBows will be featured throughout Redline Championships events, providing exclusive event bows, special promotional opportunities, and unique experiences for athletes, coaches, and fans. The partnership will also include collaborative marketing initiatives, social media campaigns, and on-site activations designed to enhance the overall event atmosphere.

“At Redline Championships, we’re intentional about partnering with brands that share our passion for innovation, quality, and putting athletes first,” said Kevin Jones, Brand Strategy Director for Redline Championships. “IncrediBows has earned an outstanding reputation for creating products that teams are proud to wear. We’re excited to welcome them and look forward to creating memorable experiences together throughout the season.”

Known throughout the cheer industry for its premium craftsmanship, custom designs, and trend-setting creativity, IncrediBows has become a recognized bow manufacturer in the competitive cheer and dance industry. The company’s commitment to quality and customer service aligns perfectly with Redline Championships’ mission of delivering first-class events for athletes, coaches, and spectators.

“We’re thrilled to partner with Redline Championships,” said Kaely McGuire, Founder. “Redline Championships has established itself as one of the most innovative and athlete-focused event producers in the industry. This partnership gives us an incredible opportunity to connect with thousands of athletes and celebrate the moments that make competitive cheer and dance so special. We can’t wait to see IncrediBows represented at Redline Championships this season.”

The partnership reflects Redline Championships’ continued investment in building meaningful relationships with industry-leading companies that enhance the event experience while providing added value to participating programs. Athletes attending Redline Championships events can expect exclusive IncrediBows promotions, limited-edition event bows, interactive activations, and additional surprises throughout the season.

About Redline Championships

Redline Championships produces cheer and dance competitions across the country, creating unforgettable event experiences through world-class production, innovative concepts, and an unwavering commitment to athletes, coaches, and gym owners. Guided by the belief, “We See You. We Hear You. We Are You.”, Redline Championships continues to raise the standard for competitive events while fostering a community where every performance matters.

About IncrediBows

IncrediBows is one of the cheer industry’s premier custom bow manufacturers, specializing in innovative designs, premium materials, and exceptional craftsmanship. Trusted by teams nationwide, IncrediBows creates custom bows that combine style, performance, and durability, helping athletes perform with confidence while showcasing their team’s identity.