

FOR IMMEDIATE RELEASE

Redline Championships Announces Strategic Partnership with Tease & Toss™ to Elevate Athlete Experience and Event Atmosphere

[Amarillo, Texas] — May 8, 2026 — Redline Championships is proud to announce a new strategic partnership with Tease & Toss™, an innovative leader in cheer hair styling products and performance-ready accessories. This collaboration brings together two brands committed to enhancing the all-star cheer and dance experience—both on and off the competition floor.

Through this partnership, Tease & Toss™ will serve as an official vendor and activation partner across Redline Championships events nationwide. Athletes, coaches, and fans can expect an elevated retail experience featuring premium hair products, bows, and styling essentials designed specifically for competition day performance.

In addition to on-site vending, Tease & Toss™ will be integrated into Redline Championships' broader event production and media platforms. This includes brand visibility across video boards, livestream broadcasts, social media campaigns, and digital event content—creating a high-impact presence both in-venue and online.

“This partnership with Tease & Toss™ is a natural fit for us,” said Kevin Jones - Brand Strategy Director. “At Redline Championships, we’re always looking for ways to elevate the athlete experience and bring value to our events beyond the competition floor. Tease & Toss™ delivers a product that athletes genuinely use and love, and their brand energy aligns perfectly with the atmosphere we create at our events. This is about enhancing confidence, performance, and the overall moment for every athlete who competes with us.”

Tease & Toss™ will also collaborate on exclusive promotions, athlete engagement opportunities, and potential co-branded merchandise initiatives—further extending the partnership beyond traditional event vending.

“We’re incredibly excited to partner with Redline Championships,” said Dylan Kenvin. Their events are known for high production value, energy, and a true focus on the athlete experience. That aligns perfectly with our mission at Tease & Toss™—to help athletes look and feel their best when they take the floor. This partnership allows us to connect directly with the cheer and dance community in a meaningful way and be part of those unforgettable competition moments.”

This partnership reflects Redline Championships' continued commitment to building strategic relationships that enhance event production, athlete engagement, and brand experience at every level of competition.

About Redline Championships

Redline Championships is a premier producer of cheer and dance events across the United States, known for its high-energy atmosphere, innovative production, and athlete-first approach. From dynamic lighting and video integration to streamlined competition formats, Redline Championships delivers a next-level event experience for athletes, coaches, and fans alike.

About Tease & Toss

Tease & Toss™ is a coach-created cheer hair brand specializing in high-performance, pre-teased 100% human hair ponytails designed specifically for competition. Built from years inside the industry, their ponies are made to hold up through full-outs, travel, and long competition days while giving athletes a bold, uniform-ready look.

Tease & Toss™ focuses on fast turnaround, consistent color matching, and performance-ready styling so athletes and parents don't have to stress about hair on competition day.