

FOR IMMEDIATE RELEASE

Redline Championships and Ultimate City Cheer & Dance Championships Announce Destination Super Nationals Bid Partnership

Ultimate will award three paid bids to Redline Championships Kalahari, Arizona Grand, and Galveston Island Super Nationals, and every Ultimate team earns \$30 off per athlete at all three destination events

Three Paid Bids for the 2026–2027 Season

Amarillo, Texas — October 26, 2026 — Redline Championships and Ultimate City Cheer & Dance Championships today announced a new partnership through Redline Championships' Destination Event Bid Program. Ultimate will award three paid bids to Redline's Destination Super Nationals during its 19th annual competition season.

Ultimate will present the bids at its Battle of the Bow competitions in El Paso (January 30–31, 2027, El Paso County Coliseum). Bids may go to Grand Champions, standout teams, or other programs of Ultimate's choosing.

Each bid recipient chooses which Super Nationals it will attend: Kalahari, Arizona Grand, or Galveston. The bids add championship-level value to these Ultimate events for athletes, coaches, and families.

Three Destination Championships, Plus Savings for Every Team

Redline Championships Super Nationals pair championship competition with a family getaway:

- **Kalahari Super Nationals** (Round Rock, Texas): hosted at the Kalahari Resort, one of the nation's premier indoor waterpark destinations, with dining, entertainment, and lodging under one roof.
- **Arizona Grand Super Nationals** (Phoenix, Arizona): hosted at the Arizona Grand Resort & Spa, home to the Oasis Water Park, championship golf, and luxury resort amenities.
- **Galveston Island Super Nationals** (Galveston, Texas): a beachfront championship on Galveston Island, steps from the Gulf Coast, with beaches, shopping, dining, and family attractions nearby.

The partnership reaches beyond the three bid winners. Any team that competes at an Ultimate event and registers for Kalahari, Arizona Grand, or Galveston Island Super Nationals receives an exclusive **\$30 off per athlete registration**.

"Ultimate has spent 19 seasons producing competitions in El Paso Texas, and we're proud to stand alongside them," said **Kevin Jones, Brand Strategy Director for Redline Championships**. "A paid bid to one of our Super Nationals gives Ultimate's top teams a reward worth chasing, and the \$30-per-

athlete discount means every family at Battle of the Bow benefits. This is what partnership should look like: more opportunity for athletes and more reasons to keep their season going.”

“At Ultimate City Cheer & Dance Championships, our goal has always been to create unforgettable experiences while opening doors to greater opportunities for the athletes, coaches, and programs. Partnering with Redline Championships allows us to elevate our events, expand our reach, and offer even more value to our clients,” said **Lexi Tucker, CEO and Competition Coordinator, Ultimate City Cheer & Dance Championships**.

“Our vision is closely aligned with Redline Championships path forward. Together, we are building a partnership rooted in shared values and a common vision for the future of the sport. This partnership is about more than championships—it’s about growth, opportunity, and building something bigger together. We’re excited for what the future holds!”

About Redline Championships

Redline Championships produces cheer and dance championships that create added value for event producers, gym owners, coaches, athletes, and families. Its Destination Super Nationals, at Kalahari Resort in Round Rock, Texas, Arizona Grand Resort & Spa in Phoenix, and Galveston Island, combine championship competition with memorable family travel. Through its Destination Event Bid Program, Redline partners with event producers to give their winners a path to these championships.

About Ultimate City Cheer & Dance Championships

Based in El Paso, Texas, Ultimate City Cheer & Dance Championships is entering its 19th annual competition season with UCCC – Battle of the Bow. Its events welcome Recreational, School, and All-Star teams across cheer, game day, crowd leading, and performance divisions, with Grand Champions competing for the prestigious Golden Bow. Ultimate is an official partner of The Open Championships and hosts the West T3Xas High Point Score-Off. CEO Lexi Tucker brings more than 31 years of cheerleading experience, including seven NCA National Championships as an athlete and choreographer. Learn more at ucccbattleofthebow.com.